

Integrated Cloud Services for Fast and Simple Digital Transformation

Telstra and Equinix have simplified cloud connection by focusing on a fully automated experience through API integration, reducing the time to establish on-demand, secure, private connectivity to minutes, and providing access to 42 markets.



Overview

Telstra and Equinix have continuously invested in a partnership to ensure we can provide your business the best digital transformation platform available. Leveraging our end-to-end capabilities, flexible technologies and expertise, we can help you accelerate and deliver greater value from the investments in your digital transformation journey. Let us be your guide as you unlock the full potential of your transformation.



Challenges

Navigating cloud complexity

You know that the cloud is no longer just a “nice to have.” A recent report indicates that 98% of enterprises are using at least one public or private cloud, with an average of five clouds.¹ But which of the many cloud services should you use, and how can you be sure of a smooth migration?

Weathering digital disruption

New technologies and business models continue to emerge across all industries, threatening businesses that can’t adapt quickly. How can you best transform to flexible connectivity and data models to underpin digital services that drive customer and employee experience innovation and support partner ecosystems?



About Telstra

Telstra is a leading telecommunications and technology company with a proudly Australian heritage and a longstanding, growing international business. Today, we operate in over 20 countries outside of Australia, providing services to thousands of business, government, carrier and OTT customers. Telstra Enterprise is a division of Telstra that provides data and IP networks and network application services, such as managed networks, unified communications, cloud, industry solutions and integrated services. These services are underpinned by our subsea cable network, one of the largest in the Asia Pacific region, with licenses in Asia, Europe and the Americas, and access to more than 2,000 Points-of-Presence around the world.

[Telstra.com.hk](https://www.telstra.com.hk)



About Equinix

Equinix connects the world’s leading businesses to customers, employees and partners inside the world’s most-interconnected data centers across more than 55 markets on five continents.

[Equinix.com](https://www.equinix.com)

¹ Flexera 2020 State of the Cloud Report



Solution

With Telstra and Equinix on your side, you can bring the industry's most powerful cloud ecosystems, network connectivity solutions and multicloud interconnection services wherever in the world you need them. Telstra's extensive network coverage, implementation and consulting services help to empower businesses with a migration roadmap that best matches their divergent workloads to multiple clouds. It leverages Equinix Cloud Exchange Fabric® (ECX Fabric®) to directly, securely and dynamically connect distributed infrastructure and digital ecosystems globally on Platform Equinix®.



Our Capabilities Enable Your Success

Telstra Cloud Advisory—Guiding Your Digital Roadmap

Combining the best of our people with yours, Telstra's consultancy business, Telstra's consultancy business, Telstra Purple, has over 1,500 experts to help you design, build and deliver outcome-based cloud solutions. We work with you to define your strategic cloud roadmap no matter what your starting point. We focus on how the cloud will impact your organisation, then assist you on your migration, ensuring a smooth transition with minimal impact.

Extensive Global Network

Telstra Programmable Network (TPN) is the industry's first globally connected, on-demand networking platform. It provides flexible network and cloud connectivity to 175+ cloud service providers, leveraging our 2,000+ points of presence around the world. Telstra can help you connect in over 200 countries.

An interconnection-first IOA strategy

Turn IT delivery upside down with our Interconnection Oriented Architecture® (IOA®) approach. We securely interconnect people, devices, locations, clouds and business partners; building a foundation for information exchange, integration and digital commerce. We develop flexible applications that meet your business challenges and run where you need them most.



Key Benefits

Unbeatable cloud expertise

Migrate to cloud with strategic advice and consultancy services delivered by skilled experts in public, private and hybrid cloud transformation.

Cost-effective cloud deployment

Get standardised blueprints and reference architectures can be reused across your cloud platforms, optimising costs and increasing value.

Reduced time to market—no matter where

Leverage Telstra Programmable Network (TPN), provision cloud services in minutes, and enjoy nearly anytime/anywhere support with Telstra's managed and professional services.

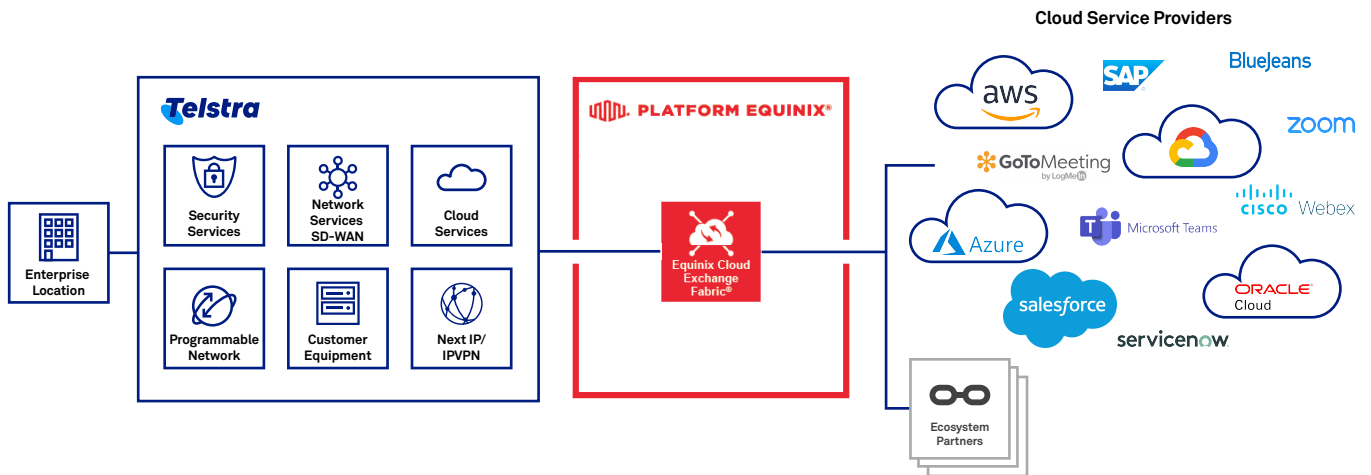
Exceptional user experiences

Underpinning managed service is critical to application performance and IT capabilities. Our secure, consolidated global data management platform provides a consistent and intuitive user experience for any device, application, cloud or location.

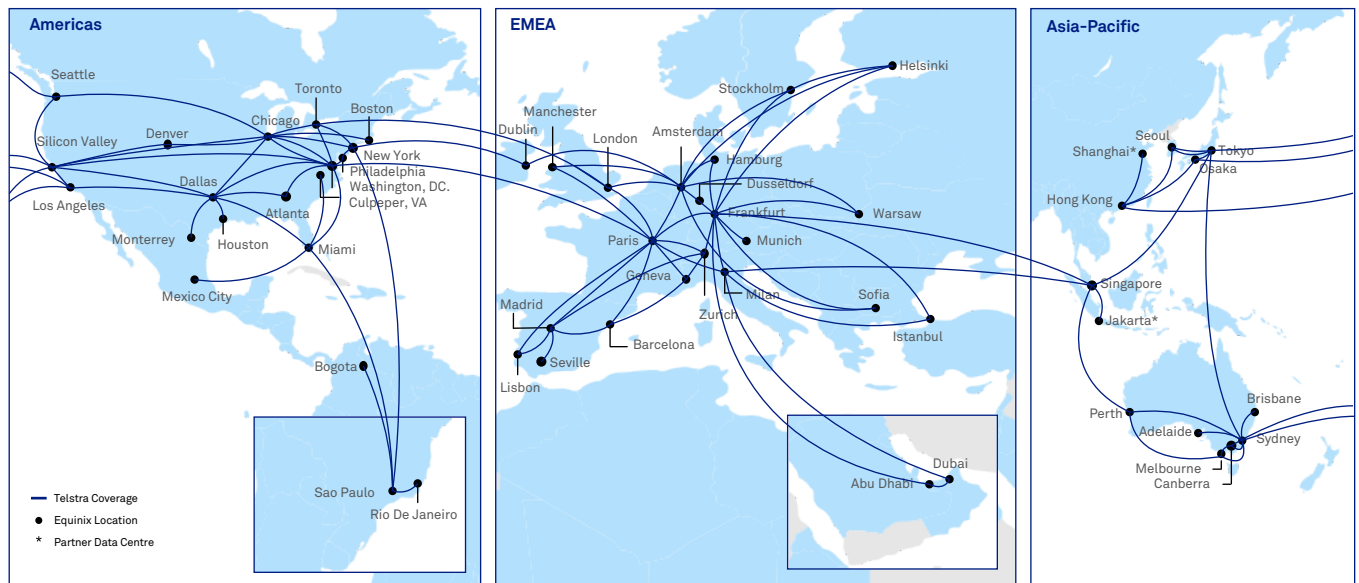
Platform Equinix

Platform Equinix is the global interconnection platform for digital business. Through interconnection and edge services, it provides the capabilities businesses and ecosystems need to be digital ready. Deployed in the highest quality strategic data centres in the world, Platform Equinix accelerates digital transformation with game-changing advantages in speed, performance and scale.

Global Telstra Ecosystem + Platform Equinix Architecture





Telstra + Equinix Global Coverage



Ready to get started?

Contact us for more information on how Telstra and Equinix can help enable your digital transformation.

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