

Next-Generation Linear Distribution Telstra Broadcast Services

Deliver content to major markets on networks continuously advancing

Telstra has advanced its networks to meet next generation linear demands. Customising and scaling its global media and telco network assets to connect global content owners with platform providers and media hubs to deliver permanent and occasional use content in new markets. Backed by broadcast experts in Master Control Rooms and Broadcast Operation Centres across the globe networks such as fibre, satellite, internet, are managed and monitored to meet SLA requirements, as well as advanced to incorporate future networks.

Platforms

Customise hybrid networks to meet future possibilities

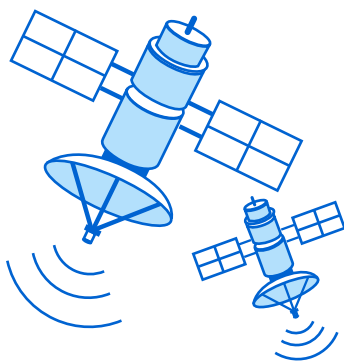


Telstra Global Media Network

Confidently deliver content point-to-point and point-to-multipoint up to 2500+ on-net global endpoints via owned and partnered networks, 1000+ customer sites and 1500+ venues and stadiums across the globe.

GMN Express

Access content on a secure gateway from on-net media rights holders to off-net media buyers by transporting high-quality linear video using cloud infrastructure in a via contented networks with varied levels of content management and quality assurance.

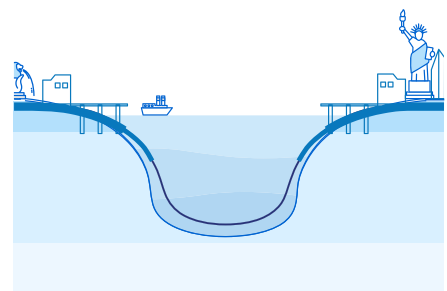


Media Satellite Networks

Transport content anywhere in the world through satellite partnerships and Telstra owned and operated teleports strategically positioned to access geostationary satellites (35,000 kms above earth) that reach the entire earth's surface.

Telecommunications Network

Deliver convergent operations smoothly with proven resiliency and true end-to-end network diversity with no single point of failure via self-healing long-haul fibre networks ensuring fast protection in case of emergencies.



Features & Benefits

Design a network with the best features to meet business needs

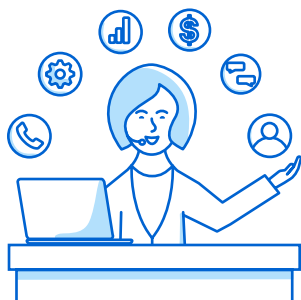


Tiered SLA

Scale up and down service assurance and management to meet media buyer's Service-Level Agreements.

Advancing networks

Our network technology continuously advances and new partners join the Telstra Global Media Network Partner Alliance to extend reach.

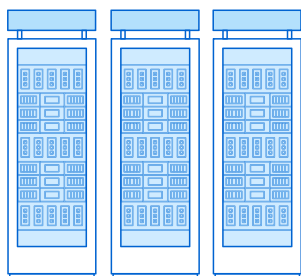


Premium support

Around the clock, Level 1 support from broadcast engineers in global Master Control Rooms and Broadcast Operations Centres.

Minimised vendors

End-to-end service from quote, through provisions to billing.



Co-Location

Host your content in our secure data centres to cross-connect with other hosted providers.

The Telstra Way

Telstra is a leading technology company offering a wide range of services globally. We bring innovative technology, capability and talent from across the globe to enable our customers to thrive in a connected world. Telstra's heritage is proudly Australian, and we have a longstanding international business with specific expertise in the Asia Pacific region. Telstra Broadcast Services brings to our customers a dedicated team of media industry professionals, high performance media networks, online video and cloud platforms, world class satellite services, and 24/7 bookings, operations and engineering support to help securely take your live sports content from stadiums to screens.

At Telstra Broadcast Services we're available 24/7 – talk to us.

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🌐 telstra.com/broadcastservices