



**Telstra**

# Occasional Use Telstra Broadcast Services

Connectivity managed both rapidly and economically

When news and sport need to reach audiences across the world, trust a 24/7 occasional use service to deliver your content on-time. Telstra Broadcast Services' Occasional Use has dedicated teams of broadcast specialists who work closely with you to schedule, scope, manage and ensure delivery of your occasional use content, all with 24/7 support. Delivering over 20,000 ad hoc event bookings annually, media companies trust our network blend for delivery.

# Rapid delivery from a 24/7 Bookings Team

## Occasional Use

Ideal for producers, broadcasters, and operational teams who book directly with the 24/7 Telstra Broadcast Services Bookings Team and know exactly what they want and when they want. The process is simple to use and very flexible in dealing with last minute needs.

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## 24/7 Broadcast Operations

OU bookings are managed in Telstra's own and trusted partners' Broadcast Operations Centres and Master Control Rooms in Asia Pacific, Americas and Europe.

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## Dedicated Bookings Team

Ensuring your content is delivered cost effectively from the source to destination using industry standard booking systems.



## Quickest delivery path

Deliver content using the best path to meet timely demands.

# Bespoke solution utilising bundled services and networks

## Occasional Use Plus

Whether high-profile geo-diverse series or innovative connectivity requirements, Occasional Use Plus builds upon standard features and benefits PLUS specialist members, such as solution architects, to work with you over time to build, test and commission a managed solution that meets business needs.

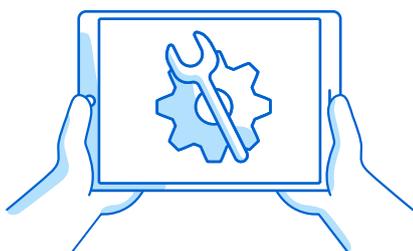


### Reach into new markets

Connect into major global broadcasters, venues, and media hubs via the Telstra Global Media Network and key international alliances.

### Dedicated OU build team

A team ensuring a quality build and delivery from commercial, architecture to operations.



### Flexible services

Varying levels of service management and formats to suit your business requirements.

At Telstra Broadcast Services we're available 24/7 – talk to us.

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🌐 [telstra.com/broadcastservices](http://telstra.com/broadcastservices)



## The Telstra Way

Telstra is a leading technology company offering a wide range of services globally. We bring innovative technology, capability and talent from across the globe to enable our customers to thrive in a connected world. Telstra's heritage is proudly Australian, and we have a longstanding international business with specific expertise in the Asia Pacific region. Telstra Broadcast Services brings to our customers a dedicated team of media industry professionals, high performance media networks, online video and cloud platforms, world class satellite services, and 24/7 bookings, operations and engineering support to help securely take your live sports content from stadiums to screens.